

Corporate partnership opportunities with Education Support

At Education Support, we are dedicated to improving the mental health and wellbeing of teachers and education staff across the UK. As the only UK charity solely focused on this mission, we know that supporting educators not only helps them thrive but also positively impacts the lives of millions of students.

See how organisations like yours can partner with us and make a tangible difference. Whether through financial contributions, co-branded initiatives, or employee engagement opportunities, your support can help us provide vital services such as 24/7 helplines, training for educators, and resources to promote healthier education workplaces.



How your business can help Education Support

Education Support is dedicated to supporting the mental health and wellbeing of education staff. To support this aim for educator's and their students, you can:

- Share our free resources with your education customers. With a wide selection of topics, our expert-led guides can align with your brand and support your customers.
- Let educators know we have a free, 24/7 helpline available specifically for education staff. The number is **08000 562 561**.
- Support our work with financial donations from your organisation, sales or staff.
- Collaborate with us on your idea to improve mental health a wellbeing. Just get in touch!

Why partner with us?

- Support the mental health and wellbeing of teachers and education staff.
- Gain visibility and recognition across our communication platforms:
 - X: over 30k followers
 - Instagram: over 7k followers
 - Facebook: over 16k followers
- Share wellbeing resources to support your team or clients.
- Collaborate on meaningful campaigns and content to raise awareness.
- Working in partnership with us can help you to meet many of your CSR and wellbeing objectives.

Partnership options

If your organisation aligns with our mission, then we're delighted to offer tailored partnership options, audience reach, and resources to help you meet your objectives while supporting a cause that touches lives nationwide.

We take a flexible approach to partnerships, tailoring our support based on your needs.

Below is a general outline of what we can offer, but please get in touch if you'd like to discuss other options.

Our offers	Details	Up to £1,000	From £1,000	From £4,000
Regular magazine and monthly newsletter features	Build your brand awareness amongst our 30,000-40,000 engaged educators			✓
Bespoke wellbeing guides	Partner with our wellbeing and industry experts to create a bespoke, focused wellbeing guide for your audience or project			✓
Event speakers	Engage your customers/teams with our experienced, expert wellbeing speakers			✓
Partner in communications to schools	Feature in our regular communications to our 1,000 — 1,500 school customers			✓
One-off magazine or newsletter advert	Feature in communications to our 30,000 — 40,000 engaged educators		✓	✓
Full social media promotion	Reach our engaged education audience on X (31k followers), Instagram (7k followers) and Facebook (16k followers)		✓	✓
EAP Donation	Donate an Employee Assistance Programme to a school of your choice		✓	✓
Webinar feature	Join as an expert panel member in one of our popular webinars		✓	✓
Education Support staff engagement	Receive event support, inspiring presentations and branded merchandise to engage and motivate your staff		✓	✓
Engaging social media content	Access to our eye-catching content to showcase your support for teachers across your platforms	✓	✓	✓
Online brand affiliation	Feature in our 'Our Current Partners' and Products supporting us sections and receive our logo for your website	✓	✓	✓
Blog post	Receive a dedicated article about our partnership for you to share on your website	✓	✓	✓

Contact fundraising@edsupport.org.uk, or use our [online contact form](#) to discuss corporate partnerships and tailored options, if applicable.